

Growth-optimal Crypto-investment

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Motivation

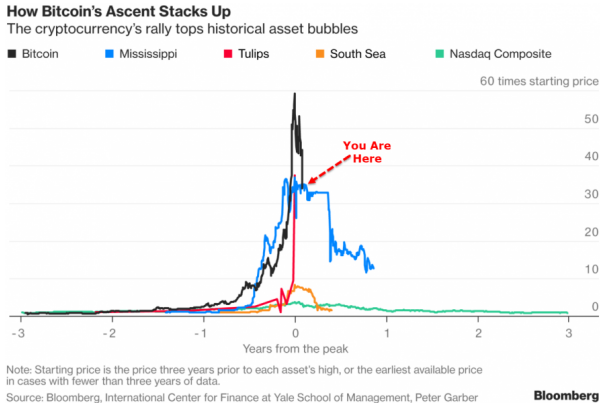


Figure: Bitcoin growth in comparison to past financial bubbles



Wealth equation

- Wealth for investment horizon $T \in \mathbb{N}^+$ and $k \in \mathbb{N}^+$ assets, given initial wealth $W_0 \in \mathbb{R}^+$

$$\begin{aligned} W_T(f_t) &= W_0 \prod_{t=1}^T \left(1 + \sum_{j=1}^k f_{j,t} X_{j,t} \right) \\ &= W_0 \prod_{t=1}^T \left(1 + f_t^\top X_t \right) = W_0 \prod_{t=1}^T \left\{ f_t^\top \exp(\tilde{X}_t) \right\} \end{aligned} \quad (1)$$

- Discrete / log returns $X_t = [X_1, \dots, X_{k-1}, X_r]^\top / \tilde{X}_t$
- Risk free rate $X_k = X_r \in \mathbb{R}$
- Investment fractions $f_t = [f_1, \dots, f_{k-1}, f_r]^\top$



Markowitz

- One risky asset (Bitcoin) and one risk-free asset, $k = 2$
- Markowitz optimization (two-stage investment process)

$$f^* = \operatorname{argmax}_{f \in \mathbb{R}^2} E \{ W_T(f) \} \quad (2)$$

gives under $E X > X_r$

$$f^* = [\infty, -\infty], \quad (3)$$

- But: For the multi-stage investment process (Thorp, 1971)

$$P \{ W_T(f^*) = 0 \} \rightarrow 1 \quad (4)$$



Kelly

- Kelly optimization (multi-stage investment process)

$$f^* = \operatorname{argmax}_{f \in \mathbb{R}^2} \mathbb{E} [\log \{W_T(f)\}]. \quad (5)$$

- ▶ Myopic log-optimal strategy $\Lambda^* = [f^*, \dots, f^*]$
- ▶ Significantly different strategy Λ

$$\mathbb{E} \{\log W_T(\Lambda^*)\} - \mathbb{E} \{\log W_T(\Lambda)\} \longrightarrow \infty, \quad (6)$$

- ▶ Kelly investor dominates asymptotically (Breiman, 1961)

$$\lim_{T \rightarrow \infty} \frac{W_T(\Lambda^*)}{W_T(\Lambda)} \xrightarrow{a.s.} \infty \quad (7)$$



Markowitz vs. Kelly

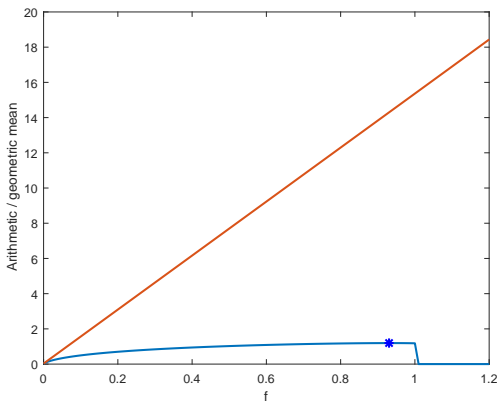


Figure: Arithmetic and geometric mean maximization



Data

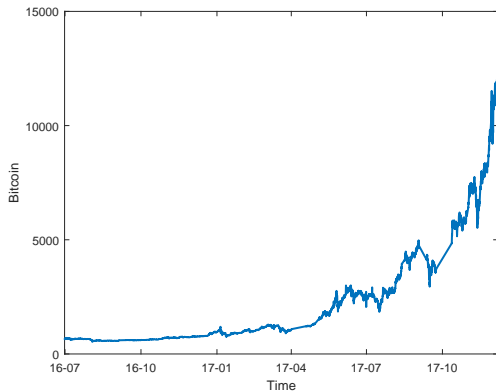


Figure: High-frequency data-set of Bitcoin from 07-2016 till 11-2017



Top 10 tail events within 5 minutes

	Surge	Drawdown
1	18.48	-22.35
2	13.04	-15.12
3	11.45	-11.00
4	8.83	-10.69
5	7.32	-8.92
6	6.72	-7.80
7	6.69	-7.71
8	5.82	-7.68
9	5.70	-7.41
10	5.11	-5.51

Table: Top ten surges and drawdowns in the 5-minute frequency (in %)



Heavy Tails

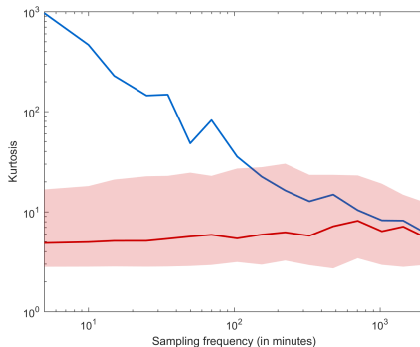


Figure: Sample kurtosis over sampling frequencies with bootstrapped sample kurtosis (red)



Heavy Tails

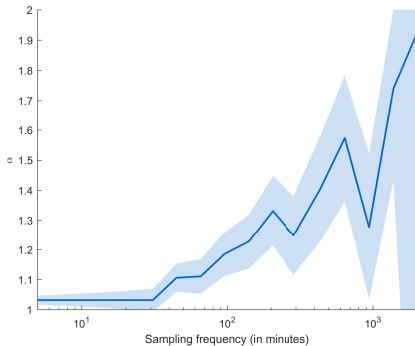


Figure: Stability exponent α over sampling frequencies



Kelly under Gaussianity ($\alpha=2$)

▶ Closed-form solution

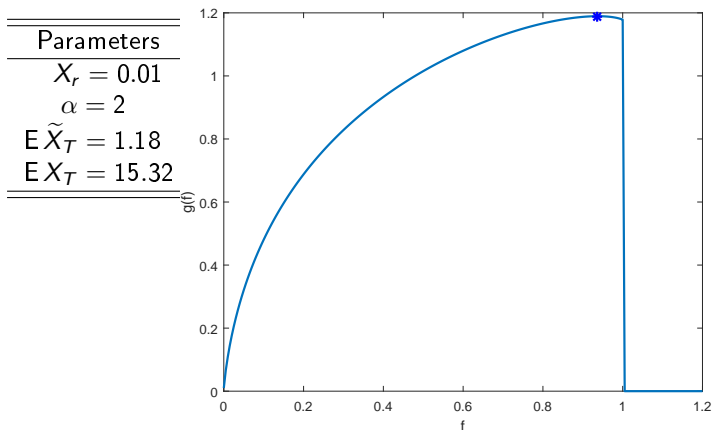


Figure: Optimal growth portfolio



Kelly under α – stability

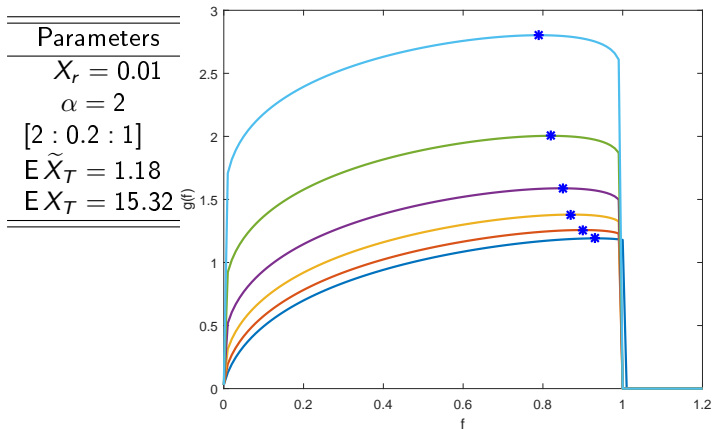


Figure: Optimal growth portfolio



Kelly under α – stability

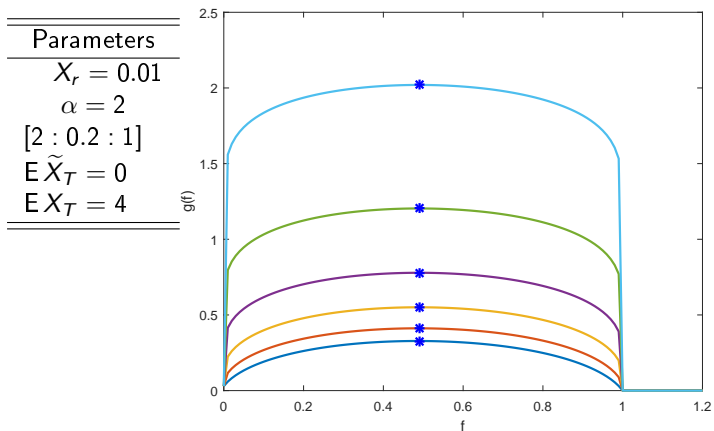


Figure: Optimal growth portfolio



Volatility induced growth

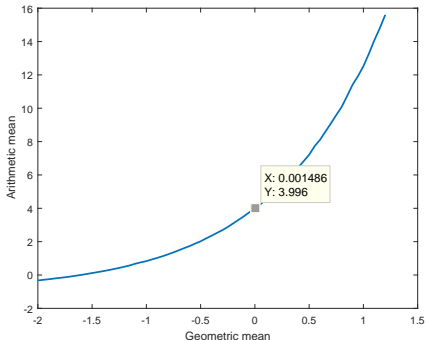


Figure: Geometric and arithmetic returns for Bitcoin



Kelly under α – stability

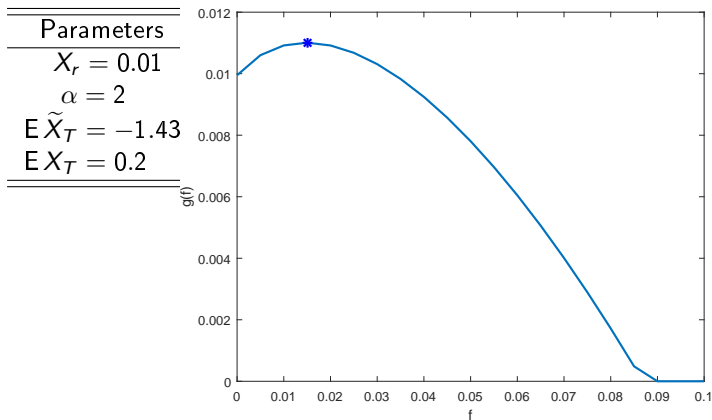


Figure: Optimal growth portfolio



Kelly under α – stability

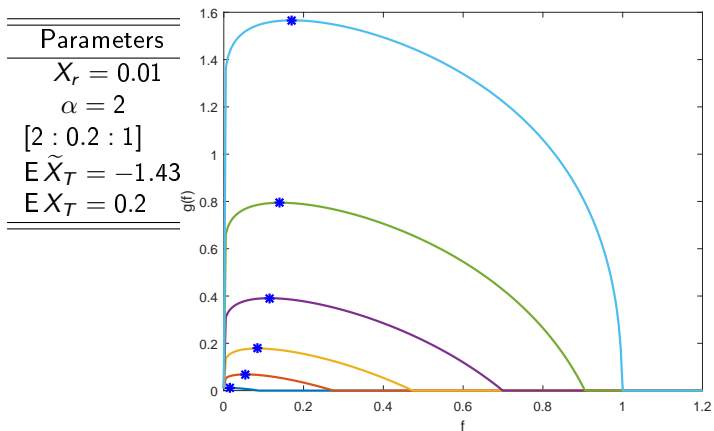


Figure: Optimal growth portfolio



Volatility induced growth

- Modelling log-returns $\tilde{X}_t \sim N(\tilde{\mu}, \tilde{\sigma})$ under Gaussianity ($\alpha = 2$)
- "Even if the growth rates of the individual securities all have mean zero, the value of a fixed-mix portfolio tends to infinity with probability one." (Dempster, Evstigneev and Schenk-Hoppe; 2006)
- Transformation to discrete returns for portfolios

$$X_t = \exp(\tilde{X}_t) \sim \log N(\mu, \sigma), \quad (8)$$

$$\mu = \exp\left(\tilde{\mu} + \frac{\tilde{\sigma}^2}{2}\right) \quad (9)$$



Stability induced growth

- Modelling log-returns $\tilde{X}_t \sim S(\tilde{\alpha}, \tilde{\beta}, \tilde{\gamma}, \tilde{\delta})$ under α -stability
- For $1 < \alpha < 2$, growth can be driven by stability
- Transformation to discrete returns for portfolios

$$X_t = \exp\left(\tilde{X}_t\right) \sim \log S(\alpha, \beta, \gamma, \delta), \quad (10)$$

$$\delta = \exp\left(\tilde{\delta} + \tilde{\gamma}^2 + g(\tilde{\alpha})\right) \quad (11)$$



Parameter importance

- Gaussianity (Chopra and Ziemba, 2001)

- ▶ $\mu \succ \sigma \succ \rho$

- Stability

- ▶ $\delta \succ \gamma \overset{?}{\succ} \alpha \succ \rho$



Investment table, $\alpha = 2$

- Annual investment horizon

$\mu / \tilde{\sigma}$	100	140	180	220	260
5	2.59	0.75	0.20	0.05	0.01
10	5.98	1.94	0.58	0.15	0.03
20	13.63	4.56	1.54	0.50	0.13
50	37.55	14.10	5.25	1.85	0.59
100	71.30	30.42	12.53	4.97	1.72

Table: Optimal investment fractions given location and scale (in %)



Investment surface, $\alpha = 2$

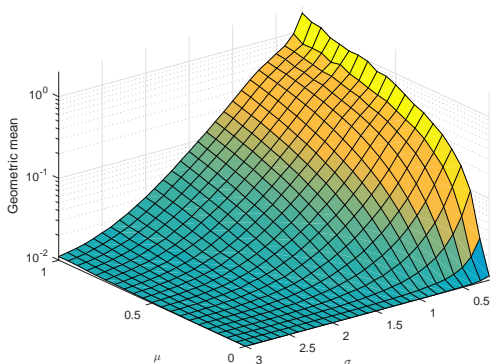


Figure: Optimal investment fractions given location and scale (in %)



Outlook

- Investigation of closed form solution for Kelly under α -stability
- Mean representation for log-stable distributions
- Relative portfolio importance of the underlying parameters



Finite variance (one-dimensional)

▶ Presentation

- $X \sim F$ with $E(X) = \mu$ and $\text{Var}(X) = \sigma^2$
- Return of the risk free asset $r > 0$
- Wealth given investment fractions and restriction $\sum_{j=1}^k f_j = 1$

$$W(f) = W_0 \{1 + (1 - f)r + fX\} \quad (12)$$

$$= W_0 \{1 + r + f(X - r)\} \quad (13)$$



Finite variance (one-dimensional)

- Maximize

$$g(f) = E \{ \log W_T(f) \} = E \{ G(f) \} = E \log \{ W_T(f) / W_0 \} \quad (14)$$

- Wealth after n periods

$$W_T(f) = W_0 \prod_{t=1}^T \{ 1 + r + f(X_t - r) \} \quad (15)$$

- Taylor expansion of

$$E \left[\log \left\{ \frac{W_T(f)}{W_0} \right\} \right] = E \left[\sum_{t=1}^T \log \{ 1 + r + f(X_t - r) \} \right] \quad (16)$$



Finite variance (one-dimensional)

- Given $\log(1+x) = x - \frac{x^2}{2} + \dots$

$$\log\{1+r+f(X-r)\} = r + f(X-r) - \frac{\{r+f(X-r)\}^2}{2} + \dots \quad (17)$$

$$\approx r + f(X-r) - \frac{X^2 f^2}{2} \quad (18)$$

- Taking sum and expectation

$$\mathbb{E} \left[\sum_{t=1}^T \log\{1+r+f(X_t-r)\} \right] \approx r + f(\mu_n - r) - \frac{\sigma_n^2 f^2}{2} \quad (19)$$

- Myopia: taking $\sum_{t=1}^T X_t$ has no impact on the solution



Finite variance (one-dimensional)

- Result of the Taylor expansion

$$g(f) = r + f(\mu - r) - \sigma^2 f^2 / 2 + \mathcal{O}(n^{-1/2}). \quad (20)$$

- For $n \rightarrow \infty$, $\mathcal{O}(n^{-1/2}) \rightarrow 0$

$$g_\infty(f) = r + f(\mu - r) - \sigma^2 f^2 / 2. \quad (21)$$

- Differentiating $g(f)$ according to f

$$\frac{\partial g_\infty(f)}{\partial f} = \mu - r - \sigma^2 f = 0 \quad \times \quad f^* = \frac{\mu - r}{\sigma^2} = \sigma^{-1} \text{MPR} \quad (22)$$

- Betting the optimal fraction f^* leads to growth rate

$$g_\infty(f^*) = \frac{(\mu - r)^2}{2\sigma^2} + r. \quad (23)$$

- $g_\infty(f)$ is parabolic around f^* with range $0 \leq f^* \leq 2f^*$



For Further Reading



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Bell System Technology Journal, 35, 1956



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Proceedings of the 4th Berkeley Symposium on Mathematics,
Statistics and Probability, 1, 1961



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For Further Reading



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Management Science, 38(11), 1992



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The Kelly criterion in Blackjack, Sports betting and the Stock Market
Handbook of Asset and Liability Management, 2006



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Stable Distributions, 2006

